

# AQ Community Arts Programs

Arts Dollars provides up to \$500 in matching funds for locally planned arts projects. All partner organizations are eligible to apply.

Instant Arts Classroom Funds grants up to \$150 to teachers to bring local artists to schools or for field trips to museums or performances in Quincy.

The Community Arts Resource Guide is comprehensive list of individual teaching artists, programs, facilities and services for the arts including: vocal/music teachers, shops/restaurants with gallery space, performing groups/acts, etc. Primarily the guide is used by the schools to plan arts programming, but also available to the community through our website.

George Irwin Arts Awards are presented to 1) Individual Artist/Teacher, 2) Arts Organization, 3) Business Leadership, 4) Volunteer Leadership.

Arts Quincy Student Arts Awards annually recognize unique achievements by students in grades 9-12 in the categories of 1) Music 2) Theatre 3) Visual Arts 4) Dance.

For more information on all of our programs visit our website, [artsquincy.org](http://artsquincy.org) or call us 217-222-3432.

# Benefits

Partner Organization Services 2016-17



## Marketing

Arts Quincy Magazine: Published bi-monthly and direct mailed to over 5,000 arts patrons

TV & Radio Commercials: 30 second PSA's produced weekly airing on four local TV stations, 13 radio stations, and Spectrum Reach

Arts Beat TV & Radio Segment: Wednesday's on WGEM News/Talk FM 105 at 7:50 am, WTAD AM 930 on the Mary Griffith Show at 9:10 am, Y101 FM 100.9 at 8:50 am, and on KHQA on Thursday's Live at 5

Arts Blast: emailed every two weeks to approximately 700 people

AQ Website: page devoted to each partner organization, a comprehensive and up-to-date events calendar. Groups can also access deadlines, media guide, and other important documents

Social Media: daily posts of events, videos and more to Facebook and Twitter

Blog: written by AQ staff and guest bloggers promoting upcoming events and offer a behind the scene look at programs

Washington Marquee

Annual Calendar: published in August featuring events for the year

## Arts Management

Contacts & Information: from the Illinois Arts Council, the National Endowment for the Arts, American for the Arts, Illinois Arts Alliance, and the National Association of Local Arts Agencies

Master Mailing List: 5000+ arts patrons

Working Google Calendar: for planning purposes to help eliminate conflicts

Bulk Mailing Permit: minimum of 200 pieces mailed at heavily reduced rate

Public Information Center: for organizations without an office we can answer calls and questions for upcoming programs

Ticket Sales & Event Registration: out of our physical office space, as well as digitally through our website

Online Donations: through PayPal

Brown Bag Workshops: held monthly on various topics important for non-profits

Facilities and Supplies: meeting space, office equipment, and affordable copies

One-on-One Consultation: staff expertise in accounting, marketing, graphic design, and nonprofit leadership here to help each group with their individual challenges

## Reduced AQ Magazine Ad Rates

Reduced price ads available for partner organizations (subject to space availability) in each issue and following the AQ press schedule. Contact us for more information.

1/8 Page 4"w x 2.75"h - \$60

1/4 Page 4"w x 5.75"h - \$100

1/2 Page 8.25"w x 5.75"h - \$200

Full Page 8.5"w x 12"h - \$450

## What do we need?

Dues: \$100 yearly

Information & Photos: Send us event information so we can promote it!

Sponsorship Recognition: Please list Arts Quincy has a partner, sponsor, or media sponsor in programs for the in-kind publicity provided for events. We can provide you with an Arts Quincy logo in any format for your programs, posters or other materials and appreciate its inclusion on printed materials.

## For more information

For more information on any of the services offered, contact us at 217-222-3424.